

Saint Mary's Health Plans

2012 Sales Rewards Program!



Saint Mary's Health Plans (SMHP) gives you the opportunity to win fantastic rewards when you sell their HMO and PPO plans with December 1, 2011 through February 1, 2012 effective dates. It's their way of showing their appreciation for your business!

During the first 10 business days in February 2012, Saint Mary's Health Plans will randomly select a name of a producing broker from their SMHP Rewards gift basket. Rewards include:

- iPhones
- iPads
- Las Vegas show tickets
- Weekend hotel packages
- Kindles
- Gift cards
- And even a flat screen TV for the broker with the most entries

Contact your **Word & Brown sales representative** today to learn more at
800.606.4996

FAQ

How do I get my name entered into the rewards gift basket?

Each group sold will generate an entry of your name into the Rewards Gift basket.

For every 50 members enrolled (total for all groups sold) you will have another entry made into the Rewards Gift basket. For example: Selling a new group with 100 members will generate three entries: one entry for the sale and two entries for the 100 members.

Can I win more than one gift?

- Absolutely! If Lady Luck is on your side, then the more entries you have, the better your chances to win.

Contest Rules:

Contest Period

- Sales effective dates of December 1 through February 1.
- All sales with effective dates during the contest period will be included into the drawing.

Rules:

1. Member totals will be based on final enrollment on the effective date of the sale.
2. All groups must be approved as legitimate sales by SMHP Underwriting.
3. Sales will be tracked for the individual broker and not combined by agency.
4. One entry will be made for the selling broker for each new group sold during the contest period.
5. One entry will be made for the selling broker for every 50 members enrolled for all groups sold during the contest period.

Word & Brown[®]
General Agency

Service of Unequaled Excellence