

Strong with Anthem 2026

Earn Producer Rewards to spend on products, travel, or experiences

You're dedicated to growing your business, and we want to reward your success. Anthem Producer Rewards let you earn points for every qualified sale you make with plan effective dates June through August 2026, and November 2026 through January 2027.* All Nevada-appointed brokers can earn points by selling or renewing groups in Nevada with 5 or more employees and extra points for early renewals with fully completed paperwork.

Points earned	New medical sales 5+ Employees
300	Large Group New Sale
300	Small Group New Sale

Points earned	Renewals 5+ Employees
300	Large Group Renewal
150	Small Group Renewal (AHP/ABF only)

Points earned	Above and beyond for qualified medical sales
100	Vision New Sale
100	Dental New Sale
100	ACA Producer Toolbox
300	45 day early paperwork for LG and SG ABF/AHP

Cash in your points for items, events, and experiences



Name-brand merchandise — Choose from 650,000+ options and brands like Apple®, Sony®, KitchenAid®, and Tiffany & Co®.



Travel accessories — Find everything you need for your next getaway.



Event tickets — Enjoy sports, concerts, and theater.



Experiences — Get ready for a new adventure.



Turn your sales into exciting rewards

To redeem your points, log in to the [Producer Rewards](#) website to check your balance and start shopping.

These helpful Anthem tools can help you manage and grow your business

Producer Toolbox

The Producer Toolbox (PTB) has what you need to run your Anthem business. Access PTB from anthembrokerhub.com to:

- Run quotes.
- Track applications.
- Enroll groups.
- Look up renewals.
- Find forms and reports.
- Check commissions.

Broker Plus app

Use the Broker Plus app to track applications, view commissions and billing, and read Anthem news.

You can also log in to the app without a password. Go to your account settings and enable **passwordless login**. Each time you log in to PTB, you'll receive a login request on your mobile device. Approve the notification to log in to the app.



EmployerAccess

View your clients' benefits, billing, and administrative functions securely. You can perform tasks for your clients with their permission. Log in at employer.anthem.com or through the app.



To learn more about Anthem Producer Rewards, contact your Anthem Sales representative.



Sign up for Producer Rewards

If you haven't yet enrolled, email eric.farley@anthem.com with your name, broker license number, email and mailing addresses, and phone number.

We'll send you a login ID that you can use to sign up on the [Producer Rewards](#) website. Whether you're a first-time earner or have received rewards from Anthem in the past but haven't enrolled, select First Time User and Activate your account to start tracking your activity.

For help logging in, please email producerrewards-help@biworldwide.com.



Terms and conditions

- Points have no cash value and cannot be supplemented with cash or credit cards toward redemption of program awards.
- Points cannot be redeemed for cash and are not transferable. No award substitutes are allowed.
- Points are taxable in the year they are earned, according to IRS or local tax guidelines. Program participants are responsible for taxes associated with points earned.
- Points have no expiration date. Anthem reserves the right to interpret this program and may modify or eliminate the program without notice.
- Anthem will report compensation under this program where required by federal or state law.
- All Anthem decisions are final and binding.
- Anthem is not liable for an injury, death, or other loss, cost, damage, or claims by participants related to the redemption, receipt, or use of awards in this program.
- While open to nonresident brokers, to be eligible, a participating broker must, at all relevant times, be licensed in Nevada, contracted and appointed with Anthem, and in good standing.

Anthem Blue Cross and Blue Shield is the trade name of Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. Independent licensees of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.