

Your hard work deserves to be rewarded

Earn Producer Rewards points to spend on thousands of products, travel, or experiences



You can be rewarded for your hard work by participating in our first Anthem Producer Rewards for Small Group sales in Nevada. Between **April 1, 2023, and August 1, 2023**, all Nevada appointed brokers can earn points by selling small groups of no more than 50 employees in Nevada.



How to earn points

Sign up for Producer Rewards and start selling to earn points based on the chart below.^{1,2} Points are deposited into your Producer Rewards account during the second week of each month throughout the promotion period, and **your points will never expire**.

Points earned	New medical sales for each employer sold with:
150	5-10 enrolled employees
250	11-20 enrolled employees
350	21-50 enrolled employees
Points earned	Dental, vision, life, or disability group:
50	New business per product line



How to redeem points

Log in to the
Producer Rewards website at
producerrewards.performnet.com
to check your points balance
and start shopping.





Use your points for merchandise, event tickets, or travel

Use your points to shop on the Producer Rewards marketplace with thousands of top-quality, name-brand items, including Apple®, Sony™, KitchenAid®, and Tiffany & Co®. Redeem your points for the most-advanced electronics for work and play. Choose furnishings, accessories, or fine art for your home. Consider jewelry or a status watch to serve as a lasting reminder of your accomplishments. Find high-performance gear for your favorite sport. Discover toys for kids of all ages.

The marketplace also offers more than 200,000 exciting experiences. Spend your points on tickets to concerts, performances, and pro or college games. Reserve private tours, cooking classes, or outdoor adventures. Or spend your points on travel. You can book airline tickets, accommodations, and rental cars right from the marketplace.



How to sign up for Producer Rewards

To enroll, email eric.farley@anthem.com with the following items:

- Your complete name
- National producer number (NPN)
- Valid email and mailing addresses
- Phone number

Once we send you a login ID, visit producerrewards.performnet.com to activate your account and track your activity. Email producerrewards-help@biworldwide.com if you need help logging in.



► Contact your Anthem Sales representative for more details.



¹ Producer reward points are taxable in the year they are earned, per IRS guidelines.

² New enrollees only. Changes in broker of record, merger, joint venture, or aggregation between brokers are not eligible.

Terms and conditions:

- Points have no cash value and cannot be supplemented with cash or credit cards toward redemption of program awards.
- Points cannot be redeemed for cash and are not transferable. No award substitutes are allowed.
- Points are taxable according to IRS or local tax guidelines. Program participants are responsible for taxes associated with points earned.
- Points have no expiration date. Anthem reserves the right to interpret this program and may modify or eliminate the program without notice. For more detailed information on this program, please contact your Anthem representative.
- Anthem will report compensation under this program where required by federal or state law.
- All Anthem decisions are final and binding.
- Anthem is not liable for an injury, death, or other loss, cost, or damage or claims by participants related to the redemption, receipt, or use of awards in this program.
- While open to nonresident brokers, to be eligible, a participating broker must, at all relevant times, be licensed in Nevada, contracted and appointed with Anthem, and in good standing.