

Enhanced experience, easier management, zero setup costs

Brokers with small and mid-market clients offering UnitedHealthcare products can now offer bswift benefits administration technology to these clients at no additional cost. Provide a top-notch enrollment experience, integrated EDI and reduce your workload with bswift experts handling the implementation.

- Embedded decision support in enrollment
 - Turbocharge cross-selling with decision support for voluntary benefits
 - Decision support for medical, dental and vision as well
- Chatbot to answer employee questions
- Global reporting across your book of business on the platform
- Admin tools for both brokers and HR admins
- Service center support for brokers
- Zero implementation cost or ongoing fees as long as program eligibility is maintained

Good-fit criteria:

- Client must offer a UnitedHealthcare medical product plus at least two new UnitedHealthcare specialty products (see qualifying specialty product list below)
- Enrollment capabilities for all UnitedHealthcare products, with informational links to support other benefits

Included plans:

- | | |
|------------------------------|-------------------------|
| • Medical (includes Surest®) | • Short-term Disability |
| • Dental | • Long-term Disability |
| • Vision | • Accident |
| • Life | • Critical Illness |
| • Supplemental Life | • Hospital Indemnity |

Learn more

Contact UnitedHealthcare Broker & Employer Technology Consultants, betc@uhc.com



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