

EARN \$100 PER MEMBER

When Health Net Direct Groups Move to CaliforniaChoice

Health Net's exit from the California Group Commercial insurance market has created an urgent transition period for thousands of small businesses. Brokers across the state are working quickly to help affected groups find a new home — and CaliforniaChoice is here to support you. To recognize the effort you're putting in, we're introducing a **limited time CaliforniaChoice Health Net Transition Bonus**.

1 EARN \$100 PER MEMBER BONUS†

For every Health Net member who transitions into the CaliforniaChoice program, you'll earn **\$100 per member**.

EXAMPLES:

12 members → **\$1,200 bonus**

28 members → **\$2,800 bonus**

63 members → **\$6,300 bonus**



Maximum Bonus:
None – no cap, no limit.

2 WHO QUALIFIES†

This bonus applies to **Health Net direct groups** moving to the CaliforniaChoice program through:



A broker working directly with CaliforniaChoice



A broker working through a General Agency partner

However you prefer to write CaliforniaChoice business, this is our way of supporting you in helping employers navigate this change and ensuring their employees maintain access to the care they rely on.

3 PROGRAM DETAILS†,*

Effective Dates:	Oct 1, 2026 – Jan 1, 2027
Bonus Amount:	\$100 per enrolled Health Net member
Maximum Bonus:	No maximum limit
Minimum Qualifications:	None
Eligibility:	Health Net direct business written by brokers direct or through General Agencies
Payment Eligibility:	CaliforniaChoice Transition Bonus payments are based on enrolled member count at initial enrollment
New Sold Groups:	Must be active at the time of payment
Payment Timing:	One-time payment to be made 60 days after 1/1/27 - for the 10/1/26-1/1/27 qualification period

†Disclaimer: Pursuant to federal law (Consolidated Appropriations Act), brokers must provide written disclosure of compensation prior to the execution of a group's health services agreement or plan enrollment.

*CaliforniaChoice may modify or cancel the CaliforniaChoice Transition Bonus at any time.

Your Health Net Transition Timeline

New Groups

Health Net available to new CalChoice business through **1/1/27** effective date

Renewing Groups

Health Net available to CalChoice renewals through **1/1/27** effective date

After Renewal

CalChoice renewing Health Net members receive a full **12 Month** plan cycle

Anthem 

 **health net**

 **KAISER PERMANENTE**

SHARP Health Plan

 **Sutter Health Plan**

 **United Healthcare**

 **westernhealth**
ADVANTAGE

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 **CaliforniaChoice®**
Your Health. Your Choice.®

LIMITED TIME

SPECIAL UNDERWRITING FOR HEALTH NET GROUPS

We're making it easier to move your Health Net
direct groups to CaliforniaChoice.



1+ MEDICALLY ENROLLED SUBSCRIBERS

Most recent Health Net invoice may be
submitted in lieu of a DE 9C.



AVAILABLE 10/1/26 – 1/1/27

For new business
effective dates.

Groups will be considered eligible if:

- ✓ Health Net invoice is fully reconciled
- ✓ A current pay stub is provided for any subscriber not listed on the invoice
- ✓ Owners enrolling who are not listed on the invoice provide a signed Owner/Partner Statement
- ✓ At least 51% of eligible employees are located in California
- ✓ Owner-only groups are not eligible

All standard CaliforniaChoice eligibility criteria apply to this promotion.

An easier path to CalChoice.
And \$100 per member for you.

Health Net direct groups may qualify for this streamlined underwriting promotion – and every enrolled Health Net member who transitions to CaliforniaChoice can earn **you \$100 per member. No cap. No limit.**

Ready to get started?

Let's move your Health Net Groups. Call CalChoice today.