

ANTHEM BLUE CROSS CUP

Drive home 2020

and take the Anthem Cup with you

The last several months have been a challenging course to play, but we are primed to keep heading toward the greens. It's time to drive sales, and start your 2021 game under par.

TEE UP THE INSPIRATION

Colin Havert, VP and GM, CA Small Group Business, is here with a ~~message~~ about the Anthem Cup.

What's at play

We are on par to be a California leader in competitive HMOs. Check the recent scores:

- **Take advantage of low 4th quarter rates.** For example, in region 1, the Anthem Silver PPO 55/1850/35% premium is more than **15%** less expensive than United's Select Plus 2300/70pct (BJ-JI).*
- We have averaged a nearly **7%** HMO rate decrease.
- Our average HMO renewal rate decrease is **2.3%**.
- We have reduced our HMO rates by an average of **5%** across all of California.

Think of us as your caddy

We'll be right by your side with all the tips you need to score big and take home the cup. Start here with your bonus information.

Are you ready to race for the cup?

Be the highest selling broker between now and January 15, 2021, and **win a luxury stay and play weekend for two** at **The Resort at Pelican Hill** — Newport Beach's five-star resort with panoramic ocean views.

Contact your
Anthem representative
for more details.

Anthem  | SMALL BUSINESS

*Premium comparisons based on rate filings from the California Department of Managed Health Care (DMHC) in region 1.

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