When Your Client Outgrows the PEO Model

A Professional Employer Organization (PEO) offers benefits to many employers, but it's not always a long-term solution. We can help you take a closer look.

Growth Changes Everything

A PEO relationship is about much more than employee benefits. For many employers, a PEO provides a valuable foundation during periods of growth. But as businesses evolve, the same solution that once made sense may begin creating new challenges.

Your clients may be facing questions around:

- Workers' Compensation
- Payroll Administration
- Compliance Requirements
- HR Infrastructure
- Risk Management
- Carrier Flexibility
- Cost Transparency
- Long-Term Scalability

More Than a Benefits Conversation

Leaving a PEO isn't simply about changing employee benefits. It's about building a scalable foundation that supports future growth.

Your ideal marketing opportunity to support a smooth transition is 60–90 days prior to the effective date. We're here to help you identify potential challenges, uncover prospects for increased flexibility and cost transparency, and create a long-term solution tailored to your client's evolving needs.

Is the PEO Still the Right Fit? Our Team Can Help

Word & Brown partners with brokers to evaluate whether a client's current PEO arrangement continues to support their business goals. If it doesn't, we help develop a strategic path forward.

- PEO Transition Strategy
- Workers' Compensation Analysis
- Payroll Transition Planning
- Compliance Readiness Review
- Risk & Cost Evaluation
- Vendor Coordination
- Long-Term HR & Benefits Infrastructure

Help your clients move confidently into their next stage of growth.

Contact your W&B representative today to get started.
Or register with us at wordandbrown.com.

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