



Guardian enrollment solutions

There are many ways Guardian can help employers increase benefits participation through awareness and education. From a quick and simple approach, to high-tech, high-touch solutions — we can develop a strategy that helps your clients meet the needs of a diverse workforce. Check out the chart below to find what capabilities could work best for your next enrollment campaign.

Enrollment capability	Description	Case size (lives)	# Voluntary products	Required lead time* (business days)	Other considerations
Employee communication campaigns	Communications available include: email, direct mail, text, and digital content	<ul style="list-style-type: none"> 25-50 lives: digital communications only 50+ lives: print/digital communications 	1+	<ul style="list-style-type: none"> Print: 7-10 days Electronic: 3-5 days 	<ul style="list-style-type: none"> Communications available are based on case size, timing, and need of group
Digital decision support tool	Nayya: multi-carrier, personalized employee benefit recommendations	<ul style="list-style-type: none"> 50-3,000 	1+ (Disability, Life, Supplemental health)	<ul style="list-style-type: none"> <1,000 lives: 3 weeks >1,000 lives: 4 weeks 	<ul style="list-style-type: none"> Group must be enrolling on technology; integrated experience available on Ease, Flock, and Selerix Available for all employer benefits, must include medical Requires communications campaign
Event/webinar support	Group level educational support: live or pre-recorded webinars/PowerPoints	<ul style="list-style-type: none"> 50+ lives: in-person/group meetings/webinars 100+ lives: benefit fairs 	1+	<ul style="list-style-type: none"> 7 days 	<ul style="list-style-type: none"> Virtual and pre-recorded options solve for remote and multi-location needs Requires communications campaign
1x1 enrollment with licensed counselor (virtual or in-person)	VoluntaryWorks: multi-carrier enrollment solution	<ul style="list-style-type: none"> 25-500 lives: virtual/onsite 500+ lives: virtual only 	1+	<ul style="list-style-type: none"> 3 weeks with employer technology 4 weeks with Enrollment Solution powered by Flock 	<ul style="list-style-type: none"> Includes all employer benefits Provides endorsement to gain expected attendance at meetings (75%) Requires communications campaign
Digital enrollment solution	Multi-carrier Enrollment Solution powered by Flock	<ul style="list-style-type: none"> 50 – 3,000 lives standalone/Nayya 25+ VolWorks 	1+	<ul style="list-style-type: none"> Standalone: 3 weeks With VoluntaryWorks: 4 weeks With Nayya: 4 weeks When prior coverage build required, add 1 week 	<ul style="list-style-type: none"> Can be used with VoluntaryWorks if employer doesn't have technology Includes all employer benefits Integrated with Nayya experience

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*Assumes receipt of all required documentation and planholder approval.

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